



Executive Officer's Report

Welcome to the 2017 April edition of the Red Poll Newsletter.

The new look for the newsletter reflects the Executive's desire that information be broadcast in a more timely manner, and be included in both a newsletter format and on the website. If sufficient information is available a newsletter will be published at any time throughout the year with hardcopies sent to members requiring them.

In view of this change members are encouraged to send in material at any time to this office at:

red.poll@abri.une.edu.au F: 02 6772 5376 for P: 02 6773 3059

or alternatively through their regional representative.

The Sydney Royal Easter Show enabled the breed to be shown to a National, if not International audience. This year the connection between the public and agriculture was

evidenced by the sheer numbers of people strolling along the animal walk. An excellent display of Australian agriculture.

Congratulations to all members who exhibited their cattle. This year there were 15 exhibitors and 38 cattle entered from as far away as WA. A great effort!

The big event of the year will be the Red Poll US World Congress and I wish members participating safe travel. I'm sure there will be lots of photos and stories to share on your return.







AUSTRALIAN RED POLL CATTLE BREEDERS INC YOUTH AWARDS 2017

The Australian Red Poll Cattle Breeders Inc. will offer a junior member of the ARPCBI the opportunity to attend the South Australian Junior Heifer Expo.

One person will be awarded a scholarship to the South Australian Junior Heifer Expo held in Adelaide, 17th—20th July 2017.

This is a great opportunity for junior members to meet others within the industry and enhance their cattle handling skills.

Please contact the Executive Officer if you have not been able to access a nomination form.

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2017 Sydney Royal Competition Winners

Judge: Mr Ryan Morris, Young, NSW
Junior Chamitan **Junior Champion Female:** N & P Lee Omega 3 Cherish Jude **Reserve Junior Champion Female:** JH Williams & Co Yongerellen Ada Omo 2nd

S Storm & Sons **Senior Champion Female:** Stormley Princess **Reserve Senior Champion Female:** Q & S Hooper Red Sands Tammy **Grand Champion Female:** N & P Lee Omega 3 Cherish Jude

Junior Champion Bull: N & P Lee Omega 3 Sage **Reserve Junior Champion Bull:** Q & S Hooper Red Sands Unison **Senior Champion Bull:** R Draper Red Cactus Joe **Reserve Senior Champion Bull:** G Mulcahy Wirakie Lockie **Grand Champion Bull:** N & P Lee Omega 3 Sage

The Brigadier G S Hurst Perpetual Prize for Grand Champion Bull - N & P Lee Omega 3 Sage The W K Cowlishaw Perpetual Trophy for the Best Red Poll Exhibit - N & P Lee Omega 3 Sage



Grand champion bull L:R Shannon Lawlor and judge Ryan Morris, Greg Watson, RAS Cattle committee, exhibitor Prue Lee, and handler Loch Ware, Quirindi, NSW.

Grand champion female L:R Shannon Lawlor, judge Ryan Morris, Greg Watson, RAS cattle committee, exhibitor Prue Lee, Quirindi, NSW & handler Loch Ware.

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New South Wales Region

Thank you to everyone for making Sydney Show such a resounding success and congratulations to all exhibitors on the outstanding preparation of your cattle. It was one of the best line ups of Red Poll cattle making the job of our judge, Ryan Morris very difficult. It was also one of the best crowds we've had watching the judging with lots of cheering and support for all exhibitors.

Congratulations to Prue and Nick Lee of Omega 3 stud for taking out the Supreme Exhibit with Omega 3 Sage as well as the Champion Cow and Bull. A wonderful achievement!

I'd also like to acknowledge the terrific effort by our interstate exhibitors who came from every region except South Australia.

Special thanks to Murray, Quentin and Shezanne who brought cattle across from W.A., six exhibitors from NNSW/QLD and 3 exhibitors from VIC. Your cattle were an absolute credit to the breed and we are very appreciative of your support and efforts.

It was also fantastic to see so many junior members involved in preparing and parading cattle as well as exhibiting cattle. Our junior exhibitors comprised a little over a quarter of the exhibitors.

Junior members are the future of our breed so fantastic to see their cattle competing at this level. NSW Branch has continued to make inroads into its goal of supporting Red Poll youth. Emails have been sent to 8 NSW High schools offering free semen. This offer comes from 4 Red Poll studs in NSW and VIC and includes 7 bulls.



Congratulations t		xhibitors for the outstanding results received Royal Easter Show:
Aidan Leicester	Steer Exhibit 408	84 points, awarded a Bronze medallion
Richard Wilkinson	Steer exhibit 511	84 points, awarded a Bronze medallion
	Steer exhibit 1012	87 points, awarded a Bronze medallion
Garrick Mulcahy	Steer exhibit 830	84.5 points, awarded a Bronze medallion
	Steer exhibit 1116	85.5 points, awarded a Bronze medallion
	Steer Exhibit 1213	87.5 points, awarded a Silver medallion &
		1st place Virtual Taste Test.
		•

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New South Wales Region cont'd

STAN HILL STEERS

L-R Handlers Connor Hegyi and Holly Port of Prairiewood high students and Richard Wilkinson.



The offer extends to all High schools in Australia with Red Poll herds and \$10/straw for all junior members in Australia.

We're pleased to announce that we've already seen an uptake of this offer. All recipients are responsible for any costs incurred such as despatch and delivery. If any Red Poll members would like to support this initiative, please email or phone me on **0488 661 585** and we could add you to the list.

Current donors of semen are Judy Rand of Balla Balla Stud offering Raedene Bogart, Balla Balla Bellamy, Balla Balla Let it Go and Broomfield Goodmen. Emma Herbert and Theresa of Lazy Tok offering Sophronitis Casanova, Prue and Nick Lee of Omega 3 offering Sophronitis Casanova and Jill and lan Coghlan of Eurimbla offering Eurimbla Gladstone and Eurimbla Leopold.

NSW is still pursuing its Online Social media course and hopes to offer it later this year. Rabobank have generously offered significant financial support; however we still need more. This course will be made available to anyone and its aim is to

provide the skills to design and implement a strategy to promote your cattle online, so will also include a good understanding of how and when to use different forms of social media. We recognised that many young and smaller breeders require more specialised markets as they don't have the numbers of cattle for mainstream markets such as feedlots. However, we see the course as being useful to all members.

NSW Branch especially thanks Margaret Sorial for her fantastic management of our Facebook page. This page was set up by the NSW Branch as an informal social page and not to be confused with the Red Poll Official Facebook page or the NNSW/QLD Facebook page, although I see that members and administrators comfortably share information between the pages.

Margaret's Facebook page has helped to unite and inform our members about each other and our cattle. Information is posted from relevant beef industry sites as well as Red Poll information to keep us up to date.

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Red Poll Newsletter

April 2017



New South Wales Region

On weekends, Margaret has an historical post which is wonderful to reflect on the cattle and people that have made our breed what it is today. She even found a ship from the US Navy called Red Poll. This page has been very well supported by Red Poll members in Australia and overseas and has proved to be a great way to be connected by a common interest. The page has over 100 members and is steadily growing.

NSW Branch is having preliminary discussions about a Field Day at Eurimbla to coincide with a Branch meeting.

The Field Day would be relevant to the high school syllabus and include the role Red Poll cattle have in cross breeding and composite breeding. Everyone would be welcome to attend and dates and content will be advised in the near future.

Our next NSW Branch meeting will be our Annual General Meeting to be held later in July with date and venue to be advised. We hope everyone can attend to help plan our future.

Jill Coghlan, NSW Branch President

Farm World Field Days 2017

Farm World at Lardner Park, Warragul, is one of Victoria's major agricultural field days and ran from 30th March to 2nd April. This year, Mark Harris provided 2 cows and calves for display. The young heifer calves were a hit with the children – especially when they were drinking from their mothers and getting milk all over their faces.

Our poster display this year focused on recent carcase successes for the breed, including Grand Champion pion Carcase at the 2016 Pakenham Hoof and Hook.

Crowd attendance on the first day was down, mainly due to the dreary weather

On day 2, Mark Harris and Doug D'Oliver manned the site. There were a couple of serious enquiries for bulls.

The third day, Saturday, proved to be another miserable day weatherwise. There was a serious enquiry from someone who had just given up dairying and was looking to set up a beef herd. They were interested in purchasing a line of females that were naturally polled and not black.



Victorian Region
http://www.redpollvic.com



Report by Anne Moya - Publicity Office

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Victorian Region

The Victorian Region has been quite active in recent times. February 17-19, Ross Draper and Gay Ward attended the Seymour Alternative Farming Expo. They reported interest in the Red Polls to be quite high.

In the Lardner Park Grassfed Steer Trial 2016, J. Rand was commended for her steer that was in the top 5% MSA score (63.96) and Fowler Farms Red Polls for being in the top 10% MSA score as well as 3rd overall place in the competition.

March 16-24, the Victorian Red Poll On Farm Challenge was held with Judge Albert Hancock of Kookabookra Stud, Glen Innes inspecting 11 herds spread throughout Victoria and Southern NSW. Thanks to Doug D'Oliver, Don Castle and friend Stan Murray for their transport.

Three Studs – Red Cactus, Redward and Stormley were represented in the 6-19 April Sydney Royal Easter Show with the Storm Family winning Senior Champion Female with Stormley Princess and Ross Draper being awarded Senior Champion Bull with Red Cactus Joe.

The Victorian Region provided a Red Poll Site at Lardner Park in Warragul organized by Mark Harris.

Our Region has provided a blueprint for a National Red Poll Sale to the National Executive and we hope that action on this possibility will produce a result in the near future.

18th November, we plan to hold a Red Poll Feature Show in Noorat (Western Victoria) hosted by the Noorat & District Ag & Pastoral Society Inc - Greg Abbott is coordinating this event.

Report by Ian Staff

The Victorian region will host the 2017 AGM and Stud tour.

28 - 29 October 2017

This will involve on Saturday visits to Studs in Western Victoria, accommodation and meeting in Ballarat, followed by on Sunday, selected studs in Central Victoria.

There may be the option of a small bus to transport attendees and if members are interested in securing a seat for a fee.

Please contact Ian at

ianstaff@techinfo.com.au

We suggest Members arrive on Friday night the 27th, for an early start on Saturday.

Red Poll Feature 2018 Melbourne Show 22 September—2 October 2018

We have gained approval from the Royal Agricultural Society of Victoria to have a Red Poll Feature at the 2018 Royal Melbourne Show and we invite all Members to prepare for and participate in this event.

Please help us make this a super Show for Red Poll promo-

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Victorian On Farm Challenge

The Victorian Red Poll On Farm Challenge commenced on Thursday, April 16 with the arrival of Judge Albert Hancock of Kookabookra Red Poll Stud. Glen Innes.

All told, there were 127 cattle entered in the competition representing 11 Red Poll Herds. Unfortunately, our On Farm Challenge overlapped with out Red Poll Site at Larder Park Farm World in Warragul and we are very appreciative of the hard work of Mark Harris, Anne and Frank Moya and Doug D'Oliver who managed that Site.

Congratulations go to all who participated

The Challenge concluded with a presentation of awards and luncheon at Pheasant Creek. Albert also explained his judging technique using one of the Staff's heifers as an example.

A special thank you to Judge Albert Hancock and drivers Doug D'Oliver, Don Castle and Stan Murray.

Studs participating in the VIC On Farm

I & N Staff	Sophronites Pheasant C	
A & F Moya	Tiraslea	Nar Nar Goon
D D'Oliver	St Cerry	Leongatha
J Rand	Balla Balla	Cannons Ck
C Mackelman	Glenwyn	Congupna
I & J Coghlan	Eurimbla	Gerogery
S Storm & Sons	Stormley	Barham
B & T Nutting	commercial	Hawkesdale
G Abbott	Turanga	Kolora
D & S McAlinden	Rua Mor	Gellibrand
D Castle	Koallah Park	Stoneyford

Report by Ian Staff



Upcoming EventsJune 6 - 8Farmfest Field Days, ToowoombaJune 1-2515th USA Red Poll Congress & TourJuly 17 - 20Junior Heifer Expo AdelaideAugust 11 - 20Royal Queensland ShowSeptember 1 - 10Royal Adelaide ShowSeptember 23 - October 3Royal Melbourne ShowSeptember 23 - 30Perth Royal ShowSeptember/OctoberRed Poll National Youth CampOctober 3 - 5Elmore & District Field DayOctober 28—29AGM and Stud tour, VIC

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2017 VIC On Farm Champions



L-R: Don
Castle, junior
champion
female,
Judge Albert
Hancock and
Ian & Jill
Coghlan,
senior
champion
female



Albert Hancock judging females



Albert Hancock & Judy Rand, Balla Balla Red

Class	Exhibitor Animal		
Junior Champion Heifer	Don Castle Koallah Park Beckie Prudence DBC255		
Junior Champion Bull	Trent Storm Stormley Quantum SJS118		
Senior Champion Female	lan & Jill Coghlan	Eurimbla Seaside IJC2161	
Senior Champion Bull	Senior Champion Bull Greg Abbott Almora		
Grand Champion Bull	Greg Abbott	Almora Amos LOHZ100	

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NNSW/QLD On Farm Challenge

This year's On-Farm Challenge was another great success with more than 10 studs entering the competition. It was run over two weekends in March 2017, culminating in a presentation and lunch at Glen Innes on 26th March.

A big thanks goes to our judge, Grame Hopf, who gave up his valuable time to travel around to all the farms and provide his expert advice to all of our members—much was learned by all!

Some of the main points that Grame raised during the presentation and judging were as follows:

- Red Poll cattle are arguably one of the best British breeds for maternal traits. Many other breeds have become too big for our environment, with lower fertility and poorer feed efficiency.
- 2) The Red Poll Society should be heavily promoting the x bred benefits of the breed showing how good the female Red Poll x cow is. We should place less emphasis on steers but more on the female traits.

- 3) Important aspects to breeding cattle (from most important):
- ⇒ Fertility calve down at 24–30mths, short joining period ~50 days, cull females not in calf.
- ⇒ Temperament affects meat quality, handling difficulties in the yards.
- ⇒ Structure big emphasis on this.
- ⇒ Breed cattle for your farm environment and then your market
- ⇒ Collect data birth weights, 200–400 day weights; this should back up everything.

Grame was impressed with the quality of animals on display especially the senior bulls who all scored 90 points and above—good for the future of Red Poll herds.

Report by Steve Williams

This is the second on-farm challenge held by the NNSW/QLD region and whilst a fair bit of organising is required, I believe it's worth it! You get to involve more breeders (both stud and commercial) than the show circuit plus you get to see the cattle in their working clothes.

Big thanks goes out to all the exhibitors who make the event worthwhile. A big
 thank you to Rachael and Tim for all your work organising the event.

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2017 NNSW/QLD On Farm Champions





Eurimbla ACE

Grame Hopf and Brett Munt

Class	Exhibitor	Animal
Junior Champion Female	K & N Usher	Eurimbla Contessa
Reserve Junior Champion Fe-	AJ & RM Hancock	Kookabookra Del
Senior Champion Female	AJ & RM Hancock	Kookabookra Rebel
Reserve Senior Champion Fe-	Jill Bockman & John Rhea	Virangra Pebbles
Junior Champion Bull	Nick & Prue Lee	Omega 3 Sage
Reserve Junior Champion Bull	Jill Bockman & John Rhea	Tanamerah Leonardi Da Vinci
Senior Champion Bull	S & K Williams	Eurimbla Ace
Reserve Senior Champion Bull	Tim Light	Cooeeyana Rookie
Supreme Exhibit	S & K Williams	Eurimbla Ace
Most Successful Stud Exhibitor	Jill Bockman & John Rhea	Tanamerah Stud
Most Successful Commercial	Gordon and Daphne Brassington	

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